RGA Telemail "*local*" targeting your **LOCAL COMPANIES**
Information & Booking Form (UK Only)

INCLUDES

- E-broadcast to 500 local companies
- Email data of 500 local companies with 12 months use
- Text design of email
- 100 follow-up calls by RGA's Telemarketing team

£399 + vat

500 Email Contacts	**Email Design**	**Email Broadcast**	**Telephone Interview**
500 email addresses of companies in your local catchment area / 50 miles surrounding area (UK companies ONLY).You receive copy of the email data and 12 months use.	Provide us with copy and we create a text email with links to your website, emails & telephone. Or, we can despatch an HTML email you provide us.	RGA setup and despatch your email to the 500 local companies, at a day and time that will give the best results. Our system will allow us to see who has opened your email.	From the results of the email campaign, 100 companies (UK ONLY) are selected for telemarketing to identify the company's event organiser and, interest in your venue /service for onsite showround or appointment.

Confirming our order of RGA's Telemail "local" @ £399 + vat per despatch:

Preferred email despatch date:……

Company:……..

Contact name:……..

Email:…….. ***Tel***:……..

Authorised by: …….. ***Date …….……...***

Terms & Conditions:

1. All prices are subject to VAT at 20%.
2. Immediate payment on invoice.
3. Telemail lite programme is only available to UK companies.
4. Price includes all set-up and telephone charges, unless otherwise stated.
5. All "hot leads" will be sent immediately by either email/telephone for your team to follow-up.
6. Data includes only email address and no other contact information, 100 companies selected for telemarketing all have telephone numbers and may include other contact details.
7. RGA understand that data and results of 100 interviews are for the sole use of the client and will be returned in CSV/spreadsheet format
8. Full copy of data is provided in CSV/spreadsheet format.
9. Subject to normal terms and conditions of business

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