

RGAs Telemail Programme INFO & Booking FORM



INCLUDES

- 6,500 contacts - email despatch
- One time use RGA's MiCE email data
- Text design
- 50 follow up phone interviews

£499 + vat

<u>6k+ Email Contacts</u>	<u>Email Design</u>	<u>Email Despatch</u>	<u>Telephone Interview</u>
6500 email addresses using RGA Elite Buyers database of corporate / association meeting buyers. Key buyers of venues and MiCE services. One time data rental (copy of database not provided).	Provide us with copy and we create a text email with links to your website & email. Or, we can despatch an HTML email provided by you.	Your email despatch to 6000 leading corporate meeting, conference & event buyers, at a day and time to suit your schedule and produce best results.	Select 50 contacts from the email despatch. RGA team will telephone interview these contacts to determine interest in your venue/service, future need, on site visits & appointments brochure requests (call charges included).

Confirming our order of RGA's Telemail Programme £499 + vat per despatch.

Preferred email despatch date:.....

Company:.....

Contact name:.....

Email:..... **Tel:**.....

Authorised by: **Date:**.....

RGAs UK LTD – 0845 605 2303 / + 44 (0)1993 822303 – www.rgaultd.co.uk

Terms & Conditions:

1. All prices are subject to VAT at 20%.
2. Immediate payment on invoice.
3. Price includes all set-up and telephone charges, unless otherwise stated.
4. Any "hot leads" will be sent immediately by email/telephone for your follow-up.
5. RGA understand that data and results of 50 interviews are for the sole use of the client and will be returned in CSV/spreadsheet format
6. If you wish to increase the number of telemarketing calls using our standard script, a charge of £1.10 per call will be charged.
7. Copy of data used for email despatch is not provided.
8. Subject to normal terms and conditions of business.