



[DATA by RGA](#)

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## GDPR, The Big Challenge – *shaping your business generation journey*



### 100% GDPR Proof

RGA have created a database that will give you GDPR peace of mind but be robust enough to create more business. This unique database does not hold any personal data but, will provide enough detail to put you in touch with potential clients.

Details provided: job title, company address and department email. The database does not include any personal details – but, we have identified the department to send your information. This can often be the best policy as the emails are sent to all members of the team.

### Wrap up

So, before sending business email campaigns, it's important to understand the laws around email marketing and how to comply with them:

- Every marketer should be aware of anti-spam measures
- Understand EU General Data Protection Regulation (GDPR) before sending out emails
- If you aren't sure if your subscribers want to stay subscribed, ASK
- Be 100% sure with, RGA 100% GDPR PROOF data

RGA Conference, Meeting & Event Planners data: <b>company public data</b>			
	<i>Nos Records</i>	<i>With Emails</i>	<i>Price + vat</i>
Corporates	7300		£550
		1936	£225
Associations	1400		£115
		519	£65.00
Agents	1450		£120
		477	£59