

# GDPR: FREE DATA UPDATE

## To help our clients comply with Principal 4

GDPR: Keeping personal data accurate and up to date (Principle 4)

**What does the Data Protection Act say about accuracy and updating?**

The Act says that: "Personal data shall be accurate and, where necessary, kept up to date." [ICO, GDPR](#)

RGA are including a:

**FREE DATA UPDATE\***

6 months after purchase from our "off-the-shelf" database range

All RGA "off-the-shelf" range of databases identify contact details of key Meeting & Event Organisers / Buyers from top UK Corporations, Associations & Event Agencies.

Unique Data Selection Packages: industry, geographical & key job titles.

OFFER available on all 2018 purchases from our "off-the-shelf" range of meeting & event organisers.

- [GDPR by RGA](#) how we build our proprietary data to comply with GDPR
- [DataLab](#) RGA provide support for your data management in a GDPR environment
- [Data Audit Template](#) to help you with last minute preparation

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[www.rgaultd.co.uk](http://www.rgaultd.co.uk)

Speak to Us:

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*\*conditions: payment must be received by invoice due date – 30-day terms*

**RGA UK Ltd: specialised databases, telemarketing centre, direct mail, GDPR datalab**  
for the UK's Business Conferences / Meetings & Hospitality Industry.