

# Data by RGA, Pricelist 2018

www.rgaultd.co.uk 0845 605 2303 / +44 1993 822303



## **RGA data is processed under GDPR & PECR regulations – [see details](#)**

*RGA's team speak to each company/individual to obtain consent/legitimate interest to process personal data for use in direct marketing from RGA's network of MiCE / Business Travel venues and services*

RGA, are UK's No. 1 producers of proprietary contact databases identifying **corporate meeting/conference/event organisers** in UK corporations (Ltd's & Plc's), institutions, associations, trade unions and event management agencies. RGA's databases are built by in-house industry research and not random repackaging of magazine readership or exhibition data.

RGA's research team telephone each company to **identify the key person/s for organising conferences, meetings**, events, promotions, training for the organisation. The data is delivered in spreadsheet format and fields included: contact name\* & job title, company address, telephone, and email\* (\*when released by the company – over 95% include an email address).

Data usage is for 12 months, multiple-use, multi-channel - single site/brand. After 12 months use, we offer the option to purchase a refreshed copy of the data at a 25% discount off listed price.

RGA data is updated by telephone communication with the company, on a six-monthly cycle.

- ✚ **RGA Event Buyers Universe 9,500 contacts £1040** (6900 corporates + 1300 associations + 1300 event agencies)
  - 9,500 contacts – RGA, the complete package:  
*Top UK Companies, Associations & Trade Unions, Corporate Law & Accounting Firms, Pharmaceutical & Cosmetic Companies, Banks & Financial Services, Media, Film & PR companies, IT, Net & Telecommunications Companies, Insurance Industry, International Companies, Embassies & International & UK Trade Offices, Motor Industry, FMCG & Retail, Miscellaneous Sectors, Executive Secretaries, Marketing & Communications Officers, HR & Personnel Officers, Training Officers, UK Event Agents*
  
- ✚ **Event Buyers LITE 8000 contacts £880** (*all data excluding event agencies*)
  - 8000 contacts from the above corporate & association data only:  
*Top UK Companies, Associations & Trade Unions, Corporate Professionals, Pharmaceutical & Cosmetic Companies, Banks & Financial Services, Media, Film & PR companies, IT, Net & Telecommunications Companies, Insurance Industry, International Companies, Embassies & International & UK Trade Offices, Motor Industry, FMCG & Retail, Miscellaneous Sectors, Executive Secretaries, HR & Personnel Officers, Training Officers, Marketing & Communications Officers*
  
- ✚ **RGA Email Network 9000 contacts £990**
  - Email and contact data of leading corporate, association and agency event buyers
  
- ✚ **Email Network LITE 7750 contacts £850**
  - Email and contact data of leading corporate and association event buyers
  
- ✚ **London Buyers Email Network 3000 contacts £570**
  - Email and contact data of leading corporations, association and event management agencies in London
  
- ✚ **THE ELITE BUYERS, 2018 Edition 5500 contacts £699**
  - **RGA's ELITE Meeting & Event Buyers** – 6000 Leading UK Buyers from major Corporations & Associations.



## Business Travel Buyers

- **Business Travel Buyers in Top UK Companies 3000 • £570**  
key individuals booking hotel accommodation and transportation for their company
- **Business Travel Buyers in Top LONDON Companies 1000 • £205**  
key individuals in London Companies booking hotel accommodation and transportation for their company

## Data of Event Organisers - *by Industry Sector:*

- **RGA Top 650 UK Companies • £130**  
lists key individuals in the UK's most profitable industrial and manufacturing companies
- **Associations & Trade Unions 1300 • £265**  
key individuals within the UK's professional and trade associations, regulatory boards, trade unions and major charities
- **Corporate Professionals - Law & Accounting Firms 600 • £120**  
event organisers in the country's leading law firms, accountants and management consulting firms
- **Pharmaceutical & Cosmetic Companies 550 • £110**  
contacts in international pharmaceutical and cosmetic companies located in the UK
- **Banks & Financial Services 600 • £120**  
key names in major UK domestic and international banks, top building societies and regulatory boards
- **Media, Film & PR Companies 500 • £100**  
contacts in television, publishing, marketing, PR, advertising agencies and film location selectors
- **IT, Net & Telecom Industry 600 • £120**  
contacts in worldwide computer hardware & software companies & telecommunications companies located in UK
- **Insurance Industry 200 • £50**  
target name in insurance companies, Lloyds broker's, leading consultants and regulatory boards
- **Motor & Transport Industry 350 • £70**  
worldwide motor industry located in the UK
- **FMCG & Retail 700 • £140**  
department stores, supermarket chains, fmcg (fast moving consumer goods) and fashion houses in UK
- **Property, Construction & Utilities 500 • £100**  
key event planners from estate and property agents, building constructors, energy and utility companies
- **Embassies, International & UK Trade Offices 200 • £50**  
London's high powered diplomatic community, UK government departments and regional offices
- **International Companies in UK 400 • £80**  
contact names in North American & European companies with offices in UK
- **Miscellaneous Sectors 900 • £180**  
a variety of UK industries & service sectors not included in the above lists
- **UK Event Bookers - Worldwide 450 • £90**  
event organisers in UK who indicated they also book venues internationally



by **Job Title** (sourced from data above)

- **RGA Top UK Event Officers 1600 • £330**  
1600 leading buyers in event departments of top UK Companies & Associations
- **PAs, Executive Secretaries & Office Managers 1600 • £330**  
personal assistants, executive secretaries and office managers in the leading UK corporations and organisations
- **Human Resources, Personnel & Training Officers 800 • £160**  
contact names in human resources, personnel & training departments of top UK organisations
- **Sales and Marketing Officers 1600 • £330**  
important decision makers in Sales /Marketing departments of top UK organisations

**Regional Compilation Directories** (sourced from data above)

Leading 3000 London Corporations • £570  
Leading 3750 London & M25 Corridor Corporations • £675  
Leading 1500 Home Counties Corporations • £305  
Leading 1000 M4 Corridor Corporations • £205  
Leading 850 M1 Corridor Corporations • £170  
Leading 700 M5/M6 Corridor Corporations • £140  
Leading 1250 Midlands & Welsh Corporations • £255  
Leading 1250 Northern Corporations • £255  
Leading 500 Southern Corporations • £100  
Leading 300 Scottish Companies • £60

**Event Management & Business Travel Agencies**

- **UK Event Management & BT Agencies 1300 • £265**  
Key contacts within conference/event management agencies, business travel, incoming tour operators, incentive travel
- **London Event Management Agencies 850 • £170**  
Contacts within conference/event management agencies, incoming tour operators, incentive travel, based in London postcodes and M25 region
- **RGA Top 200 Event Management Agencies • £50**  
UK top Event Agencies/Intermediaries ranked by RGA industry sources

*List record numbers and prices subject to change without prior notification*

**Special Sortations:** select a set of data targeted to the specific needs of your marketing campaign, we can provide you with a special bespoke sortation from our event buyer's database, either by region or industry. This service is available at 25p per record, minimum order 200 records @ £50 +vat

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**www.rgaultd.co.uk**

All prices are subject to VAT and our [Terms and Conditions of Business in full on our website](#).



Direct Marketing targeting Meeting & Event, Business Travel & Hospitality Buyers Databases-Mail-Telemarketing  
**RGA's DIRECT MAIL, telemarketing & DATA generate new clients and GENUINE leads.**

*Synergy! all-in-one-place, at RGA*

## Direct Mail Centre

**Mailshots by Post:** RGA are an authorised Royal Mail Despatch Centre. RGA provide a fast and reliable mail fulfilment and despatch service. *Special postage discounts apply for volume mailings.*

Sample a Direct Mail Campaign with our special all-in programme – [download info](#)

### Targeted Email Broadcasts:

- **9,000 UK MiCE Buyers Network - £450**
- **8,000 UK Corporate Event Organisers in top Companies & Associations - £350**
- **1,000 UK Event Agents / Incentive Travel / Incoming Tour Operators - £125**

## Specialised Telemarketing Centre:

**UK's No. 1 Telemarketing Centre** for the meeting, events, hospitality and business travel sectors

RGA's telemarketing teams have in-depth industry knowledge. They are ready to update your existing data, prospect for potential new business, follow-up mailshots, generate leads, market research, workshop & showcase attendance.

UK's leading professional telemarketing centre specialising in the Meeting and Events Industry, Business Tourism & Hospitality – *helping you gain greater advantage over competitors!*

## Telemail: Integrate email despatch with telemarketing follow-up:

Email despatch to **5500 RGA** corporate event buyers with our [TELEMAIL UKwide](#)  
**50 contacts** selected by you from email responses will then be interviewed by RGA's telemarketing team to identify potential buyers of your product. **Price £499 + vat.**

**Concentrate on 500 of your LOCAL companies with our [TELEMAIL Local](#)**

Email dispatched to **500 RGA** local companies. **100 contacts** selected from email response will then be interviewed by RGA's telemarketing team to identify potential buyers of your product. **Price £399 + vat!**

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All prices are subject to VAT at normal rates and RGA Terms & Conditions of business on our [website](#).

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