

# RG A Telemail Programme INFO & Booking FORM



## INCLUDES

- 5500 Data by RGA
- One time use RGA's MiCE email data
- Email design & despatch
- 50 follow up phone interviews by RGA

**£499 + vat**

| <u>5k+ Email Contacts</u>   | <u>Email Design</u>   | <u>Email Despatch</u>  | <u>Telephone Interview</u>  |
|---|---|--|---|
| 5500 email addresses using RGA Elite Buyers database of corporate / association meeting buyers. Key buyers of venues and MiCE services. One time data use ( <i>copy of database not provided</i> ). | You provide an html pre-designed email. Or, copy to build text email with links to your website & contact details. We then merge the data and design to create a personalized email for despatch. | RGA setup and despatch to 5500 leading corporate meeting, conference & event buyers, at a day and time to suit your schedule and produce best results. | Select 50 contacts from the email despatch. RGA team will telephone interview these contacts to determine interest in your venue/service, future need, on site visits & appointments brochure requests (call charges included). |

***Confirming our order of RGA's Telemail Programme £499 + vat per despatch.***

***Preferred email despatch date:***.....

***Company:***.....

***Contact name:***.....

***Email:***..... ***Tel:***.....

***Authorised by:*** ..... ***Date:***.....

RG A UK LTD – 0845 605 2303 / + 44 (0)1993 822303 – [www.rgaultd.co.uk](http://www.rgaultd.co.uk)

### Terms & Conditions:

1. All prices are subject to VAT
2. Immediate payment on invoice.
3. Price includes all set-up and telephone charges, unless otherwise stated.
4. Any "hot leads" will be sent immediately by email/telephone for your follow-up.
5. RGA understand that data and results of 50 interviews are for the sole use of the client and will be returned in CSV/spreadsheet format
6. Want to increase the number of telemarketing calls using our standard script, a charge of £1.25 per call will be charged.
7. Copy of data used for email despatch is not provided.
8. Subject to normal terms and conditions of business.