



Multi-Use Programme for Hotels Groups, Meeting & Event Venues, Destinations & Hospitality Services

RGA, the UK's No 1 producer of contact data identifying buyers of Conference, Meeting & Event services now offer a special **multi-use data licence** arrangement for hospitality organisations with multiple brands/properties/sites. This option provides a cost-effective means of using RGA's specialised data throughout the organisation. The ordering process is easy to follow:

Select from our [Event Buyers Universe](#) range at the advertised price and the organisation may then purchase additional licences for associated properties sites/brands at 50% discount. While there is no limit to the number of additional sites/brands data licences an organisation may have, the data may only be used by the brand/property/site nominated in the purchase order, and in compliance with our terms & conditions. Upon completion of 12 months use, our data refresh option and loyalty discount is available. The discount only applies to Event Buyers Universe. Each site/brand copy must also be re-purchased on completion of 12 months use.

Otherwise, the data should be removed from the operating system.

For hotel groups & organisations with multiple brands or clients, RGA's multi-use programme is the answer.

Example of Price Structure:

- One 12 months user license RGA Event Buyers Universe database
- Additional sites/brands may select database from our "off-the-shelf" range
- Each additional site receives discount of 50% off listed price
- Special Offer prices do not qualify for this programme
- All prices are plus VAT
- 30 day invoice terms

Data Spreadsheet format - Contact data field structure:

Contact name, Job title, Company name and full postal address, Company telephone, personal email (*when released by the company*) & information delivery preference
Not all fields are populated.

A small number of companies do not release individual's name

Data delivery in Excel/CSV

Cost-effective use of RGA's MiCE buyer's data for multi-use hospitality venues & services , instead of each site/brand paying the full price!

Need more information: call 0845 605 2303

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