

# RG A Telemail Programme INFO & Booking FORM



## INCLUDES

- 5500 Data by RGA
- One time use RGA's MiCE email data
- Email design & despatch
- 50 follow up phone interviews by RGA

**£499 + vat**

### 5k+ Email Contacts

5500 email addresses using RGA Elite Corporate MiCE Buyers database, *Key buyers of venues and MiCE services. One time data use (copy of database not provided).*

### Email Design

You provide an html pre-designed email. Or, copy to build text email with links to your website & contact details. We merge the data and design to create a personalised email for despatch.

### Email Despatch

RGA setup and despatch to 5500 leading corporate meeting, conference & event buyers, at a day and time to suit your schedule and produce best results.

### Telephone Interview

Select. RGA team will telephone interview 50 contacts from the email despatch about interest in your venue/service, future need, on site visits & brochure requests & GDPR OPT-IN.

***Confirming our order of RGA's Telemail Programme £499 + vat per despatch.***

***Preferred email despatch date:***.....

***Company:***.....

***Contact name:***.....

***Email:***.....

***Tel:***.....

***Authorised by:*** .....

***Date:***.....

### **Terms & Conditions:**

1. All prices are subject to VAT
2. Immediate payment on invoice.
3. Price includes all set-up and telephone charges, unless otherwise stated.
4. Any "hot leads" will be sent immediately by email/telephone for your follow-up.
5. RGA understand that data and results of 50 interviews are for the sole use of the client and will be returned in CSV/spreadsheet format
6. Want to increase the number of telemarketing calls using our standard script, a charge of £1.25 per call will be charged.
7. Copy of data used for email despatch is not provided.
8. Subject to normal [terms and conditions of business](#).

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