

RGA Telemail International Programme

for International Hotels, Venues & Destinations targeting the UK's Professional MiCE Buyers



4 Steps to Success:

- 6,000 contacts, RGA's MiCE Database – *one time use*
- Email Design
- Solo Email Despatch
- 50 Contacts - Telemarketing by our Team

STEP 1: 6k+ Email Data	STEP 2: Email Design	STEP 3: Email Despatch	STEP 4: Telemarketing
6000 email address from RGA database of UK's elite MiCE buyers in top UK companies & agents. One time data rental (<i>no copy of data included, but, available at an extra cost</i>).	Provide us with copy and we create a text email with links to your website & email. Or, we can despatch your branded HTML creative.	Your individual email despatched to 6000 leading UK meeting planners, at a day and time to suit your schedule and produce best results.	Select 50 contacts from the email despatched. RGA's telemarketing team will introduce your venue / service for interest, immediate/future need and info requests. You receive results from these 50 records.
	£499	\$699	€599
	pay in UK Pounds	pay in US Dollars	pay in Euros
<i>Or contact our office to arrange payment</i>			

Confirming our order of RGA's Telemail Programme and Payment via PayPal: £499 or \$699 or €599 per despatch + vat if applicable.

Preferred email despatch date:.....

Company:.....

Contact name:.....

Email:..... Tel:.....

Authorised by: Date:.....

RGA UK LTD: + 44 (0)1993 822303 / 0845 605 2303 telemail@rgaukltd.co.uk / www.rgaukltd.co.uk

Terms & Conditions:

1. All prices are subject to VAT at national rate, if applicable.
2. Immediate payment prior to start of project. Click on "Pay in" link to payment using PayPal in selected currency.
3. Price includes all set-up and telephone charges, unless otherwise stated.
4. Any "hot leads" will be sent immediately by email/telephone for your follow-up.
5. Data and results of 50 interviews are for the sole use of the client and will be returned in CSV/spreadsheet format.
6. If you wish to increase the number of telemarketing calls using our standard script, a charge of £1.20 per call will be charged.
7. Copy of data used for email despatch is not provided.
8. Subject to RGA terms and conditions of business.